Sponsorship Opportunities of MSIE 2022

For sponsors, 4 different levels of sponsorship including unique types of recognition as follow:

Diamond Sponsorship: \$5,000

- 1. 30 minutes introduction about company and products
- 2. Full page advertisement and corporate profile in final conference program
- 3. Logo prominently displayed on the conference banner and poster in conference room
- 4. 4 tickets to attend the entire conference

5. Display your signage or poster (4'X8' or smaller) near the registration table at the conference site

- 6. Distribution of corporate brochure and other related corporate information at the congress
- 7. Name list & Contact details of attendees
- 8. Standard benefits

Platinum Sponsorship: \$3,000

- 1. 20 minutes introduction about company and products
- 2. Three-quarter page advertisement and corporate profile in final conference program
- 3. Logo prominently displayed on the conference banner and poster in conference room
- 4. 2 tickets to attend the entire conference

5. Display your signage or poster (4'X8' or smaller) near the registration table at the conference site

- 6. Distribution of corporate brochure and other related corporate information at the congress
- 7. Name list & Contact details of attendees
- 8. Standard benefits

Gold Sponsorship: \$2,000

- 1. Half page advertisement and corporate profile in final conference program
- 2. Logo prominently displayed on the conference banner and poster in conference room
- 3. 1 ticket to attend the entire conference

4. Display your signage or poster (4'X8' or smaller) near the registration table at the conference site

5. Distribution of corporate brochure and other related corporate information at the congress

6. Standard benefits

Silver Sponsorship: \$1,000

1. Quarter page advertisement and corporate profile in final conference program

- 2. Logo prominently displayed on the conference banner and poster in conference room
- 3. Display your signage or poster (4'X8' or smaller) near the registration table at the conference site

4. Distribution of corporate brochure and other related corporate information at the congress

5. Standard benefits

Standard benefits for Exhibition

1. Recognition in the final conference program

- 2. Link from the Conference website to your corporate website
- 3. Inclusion on Honor Roll to be displayed throughout the conference
- 4. Verbal recognition at opening and closing ceremonies

5. Standard booths or posters stand to exhibit your company's profile (Based on Sponsorship Level)

PS: If you have any other requirements, we can arrange accordingly after negotiation.

For any organizations and individuals who are interested in sponsoring the MSIE 2022, please contact Mr. Paul Choo Email: <u>tracy@acm-sg.org</u> Conference Website: <u>www.msie.org</u>